Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047 2010

Department of the Treasury Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A	For the 2	010 calend	dar year, or tax year begi	nning	7	2010, and	l ending				,	
В	Check if app	licable:	C Name of organization TE	CHNOLOGY	AFFINITY GR	OUP.			D Employ	er Identi	fication Number	
	Address	s change	Doing Business As						56-2	2558	836	
	Name o		Number and street (or P.O.	box if mail is not de	livered to street addr)	•	Room/suit	te	E Telepho	ne numb	per	
	Initial re		23 BRIAR ROAD					İ	(610)) 6	88-6832	
	Termin		City, town or country			State ZIP	code + 4		· · · · · · · · · · · · · · · · · · ·	•		
		ed return	WAYNE			PA 19	087		G Gross re	ceints \$	\$ 235,92	8.
				nal officer:					group return			
	Арриса	tion pending	C. Nuechterlein 101 W. 1		Milwankee	WI 53	1212 H		affiliates incl		T Ye	
_	Tau avam	nt atatus	X 501(c)(3) 501(c) ()(1) or	527	If 'No,' a	attach a list.	(see ins	tructions)	_
<u>!</u>	Tax-exem	······································) - (iiis	ert 110.) 4347(a	<u> </u>		(-) Ozava a	tion ou	mbar Þ		
<u>J</u>	Website		w.tagtech.org	7		1			exemption nu			
K			X Corporation Trust	Association	Other ►	L Year o	of Formation	1: 2007	INIS	tate of It	egal domicile: P.	<u> </u>
Pa	rt I	Summar	У					L - 1 - 7	£ ¥=	- 0-		
	1 Brie	efly descri	be the organization's miss	sion or most sig	inificant activities:	Adva	nce Pi	nilan	chropi	C 01	ganizaci	ons
ф	Th	e Tech	mology Affinity	Group is	a membersi	ip org	Janiza	F1011	OI IOU	moa		
Governance			motes the under								=	
Ver												
Ő		eck this bo	oting members of the gove							3	15.	9
			dependent voting member							4		9
Activities &			of individuals employed i							5		0
ţΑ			of volunteers (estimate it							6		30
Ac			ed business revenue from							7 a		0.
			l business taxable income							7 b		
		,							rior Year	İ	Current	Year
	8 Cor	ntributions	and grants (Part VIII, line	e 1h)	,.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				143,5	50.	154	1,200.
Ĕ			ice revenue (Part VIII, lin									
Revenue	10 Inv	estment ir	ncome (Part VIII, column ((A), lines 3, 4,	and 7d)				1,9			923.
ď	11 Oth	er revenu	e (Part VIII, column (A), I	ines 5, 6d, 8c,	9c, 10c, and 11e)	,			59,0		8(0,805.
	12 Tot	al revenue	e – add lines 8 through 11	l (must equal P	art VIII, column (/	A), line 12))		204,5	65.	23!	5,928.
	13 Gra	ints and s	imilar amounts paid (Part	IX, column (A)	, lines 1-3)							
	14 Ber	nefits paid	to or for members (Part	X, column (A),	line 4)							
	15 Sal	aries, othe	er compensation, employe	ee benefits (Pai	t IX, column (A),	ines 5-10))					
Expenses	16a Pro	fessional	fundraising fees (Part IX,	column (A), lin	e 11e)	,,						
Ë	h Tot		sing expenses (Part IX, co				_	14 TO SE			Japan al taga	81.75 (36.6)
Ä	17 04		ses (Part IX, column (A), I					Pa Culte Resignations	200,9		221	3,223.
	E		es. Add lines 13-17 (must						200,9			3,223.
	ı	,	•						3,6			7,705.
. 0	19 Rev	zenue iess	expenses. Subtract line	16 HOIII IIIIE 12				Pagingin	g of Curren	_	End of \	
Net Assets or Fund Balances	00 T-1		(David V. Gran 16)					beginnin	289,6			8,319.
See Bala			(Part X, line 16) es (Part X, line 26)						9,5		200	500.
# E			,,								200	
			fund balances, Subtract	line 21 from lin	e 20				280,1	14.	28	7,819.
_			re Block									
Unde	er penalties o	of perjury, I dealers	eclare that I have examined this rarer (other than officer) is based o	eturn, including acco	ompanying schedules at which prepare has any	nd statements knowledge.	s, and to the	e best of my	y knowledge	and beli	ief, it is true, corre	ct, and
		<u> </u>		л	-	-				111	0.0	wit
		Circula	ure of officer	- <i>a //</i>		,		l Dat	le .	(///	~9 -110	
Sig	jn			1 Mm	150	10.						
He	re	· —	istopher Sia r print name and title.	Cross	r pues 1	<u> </u>	poi	Board	l Treas	sure	<u>r</u>	
				-T		I n				1 1	PTIN	
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Pa		Robert	t J. McNamee	I KOOD	0 14 1		1 10 1		self-employe	ed		- •
Pre	eparer	Firm's nam										
US	e Only	Firm's addr	ess * 8101 Washin	gton Lane	, Ste 213				Firm's EIN	<u> </u>		
		<u> </u>	Wyncote	···	PA	19095			Phone no.	(21	- Paranet	
May	the IDS	discuss th	ic return with the prepare	r chown above:	/eaa instructions	`					X Yes	No

Part IV Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete 1 Х Schedule A 2 Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions) Х Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I 3 Х Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II 4 Х Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III . . . 5 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I 6 Х 7 X Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III 8 X Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV 9 X Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V...... 10 X If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable. a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule X 11 a b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII 11 b Х c Did the organization report an amount for investments – program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII 11 c X d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX 11d X 11e X e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X ... f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X. 11 f Х 12a Х b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 12b X 13 Х 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 14a X 14a Did the organization maintain an office, employees, or agents outside of the United States? b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV 14b Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV 15 Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV 16 X Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) 17 Х Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, 18 Х lines 1c and 8a? If 'Yes,' complete Schedule G, Part II Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III 19 X 20 20 a Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H Х b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)

Checklist of Required Schedules (continued) Part IV Yes No Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II 21 Х Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX. column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III 22 X Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete 23 Х 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and 24a Х complete Schedulé K. If 'No,'go to line 25 b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease 24c 24d d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? 25 a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I 25 a Х b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete 25b Х Schedule L, Part I 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II 26 Х Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete 27 X Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV 28a X **b** A family member of a current or former officer, director, trustee, or key employee? *If 'Yes,' complete Schedule L, Part IV* 28b X c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV 28c X 29 Х Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation 30 contributions? If 'Yes,' complete Schedule M х Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I 31 Х Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete 32 X Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I 33 х Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, 34 X line 1 35 Х a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 Yes Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2 36 X Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is 37 X treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI

Form 990 (2010)

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Statements Regarding Other IRS Filings and Tax Compliance Part V Check if Schedule O contains a response to any question in this Part V Yes No 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 0 1 b **b** Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming X 1 c (gambling) winnings to prize winners? 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) 3 a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3ε X 3b b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O... 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? 4a X **b** If 'Yes,' enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5 a X 5b Х **b** Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?. 5с c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? 6 a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization Х 6 a solicit any contributions that were not tax deductible? b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were 6b not tax deductible? Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and 7 a Х services provided to the payor? 7 b b If 'Yes,' did the organization notify the donor of the value of the goods or services provided? c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file 7 c X Form 828Ž? d If 'Yes,' indicate the number of Forms 8282 filed during the year 7e Х e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? . 7 f Х f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 7 a h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business 8 holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. 9a Х a Did the organization make any taxable distributions under section 4966? X **b** Did the organization make a distribution to a donor, donor advisor, or related person? 9 b 10 Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12 **b** Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10 b 11 Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders 11 a b Gross income from other sources (Do not net amounts due or paid to other sources 11b against amounts due or received from them.) 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a **b** If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 13 Section 501(c)(29) qualified nonprofit health insurance issuers. 13 a a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O. **b** Enter the amount of reserves the organization is required to maintain by the states in 13b which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 14a Х 14a Did the organization receive any payments for indoor tanning services during the tax year? b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O

56-2558836 Form 990 (2010) TECHNOLOGY AFFINITY GROUP Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1 a Enter the number of voting members of the governing body at the end of the tax year 9 9 1 b **b** Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Х officer, director, trustee or key employee? . . . Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 X of officers, directors or trustees, or key employees to a management company or other person? 4 Х Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets? Х 6 Х Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the 7 a Х governing body? **b** Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7 b Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a х a The governing body? 86 x **b** Each committee with authority to act on behalf of the governing body? Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O..... 9 X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes Νo 10 a Х 10a Does the organization have local chapters, branches, or affiliates? b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a x 11 a Has the organization provided a copy of this Form 990 to all members of its governing body before filling the form? **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12 a X 12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 **b** Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b X c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in 12c Х Schedule O how this is done 13 X 13 Does the organization have a written whistleblower policy? 14 X 14 Does the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X 15a a The organization's CEO. Executive Director, or top management official 15_b X b Other officers of key employees of the organization If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16 a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X 16 a taxable entity during the year? b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16 b organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed > Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. Another's website x Upon request Own website Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. State the name, physical address, and telephone number of the person who possesses the books and records of the organization:

Form 990 (2010)

►LISA POOL

23 BRIAR ROAD WAYNE PA 19087 (610) 688-6832

Form 990 (2010) TECHNOLOGY AFFINITY GROUP

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, Part VII and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization		elated	org			n com	pen		(E)	(F)
(A)	(B)	Posi	(C) Position (check all that apply)			v)	(D) Reportable		Estimated	
Name and title	Average hours per week (describe hours for related organiza- tions in Schedule O)	or director	mstitutional kustee	Officer	Key amployee	Highest compensated employee	Famer	compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(1) Craig Nuechterlein Board President	2.00	v		x				0.	0.	0.
	2.00	Λ.		<u> </u>		 				
(2) Loretta Harris	1.00	v		х				o.	0.	0.
Board Secretary	1.00			<u> </u>			<u> </u>	0.		
_(3)_Christopher_Sia		**		\ . .				0.	ا.ه	0.
Board Treasurer	2.00	X		X		_	-	<u> </u>	U .	
_(4)_Jim_Bickel								_	o.	0.
Vice President	1.00	Х		Х		<u> </u>		0.	0.	
_(5) David Binder									0.	0.
Board Member	1.00	X		<u> </u>	ـ		<u> </u>	0.	<u> </u>	
_(6)_Jeff_Brandenburg			1							0
Board Member	2.00	X	L	ļ			<u> </u>	0.	0.	0.
(7) William Hanson							1		_	
Board Member	1.00	Х			<u> </u>	ļ		0.	0.	0.
_(8) Deming Love										
Board Member	1.00	Х		<u> </u>	ļ			0.	0.	0,
(9) Michael O'Brien						1				
Board Member	2.00	X			<u> </u>	ļ		0.	0.	0.
(10)										
<u>(11)</u>	-									
(12)								******		
(13)										
(14)				 		-				****
(15)					T			1		
(16)								***************************************		
<u>(17)</u>				 	\top			37377		
	<u> </u>	<u> </u>			1	1				Form 998 (2010)

(A)	(B)			•	c) 			(D)	(E)	(F)
Name and litle	Average hours per week (describe hours for related organi- zations in Sch O)			Officer		Highest compensated employee		Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
(18)										
(19)										
(20)	-									
(21)									110000	
(22)										
(23)	-									
(24)	-									
(25)										
(26)	-									
(27)						1				
(28)										
(29)										
1 b Sub-total	4	 <u></u>	<i>,</i>			 	*	0.	0	. 0
2 Total number of individuals (including but not limited from the organization	i to thos	e lis	ted	abo	ve) י	who	rece	eived more than \$	100,000 in reporta	able compensation
 3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such ir 4 For any individual listed on line 1a, is the sum of rethe organization and related organizations greater the such individual 	<i>dividual</i> oortable nan \$150	com 0,00	 iper 0? <i>I</i>	 nsati <i>f 'Ye</i>	on a	and o	othe elete	r compensation fr Schedule J for	om	Yes N 3
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' c	ompens omplete	atior <i>Sch</i>	n fro nedu	m a ıle J	ny u for	ınrel <i>sucl</i>	ated 1 <i>per</i>	l organization or in	ndividual	5 X
1 Complete this table for your five highest compensation from the organization.										
(A) Name and business addres	s	,						Description	of services	(C) Compensation
Lisa Fool Consulting, L 23 Briar Road Wa	yne			PA	<u> </u>	190	87	Consulting		101,400
							-		1.10/07	
2 Total number of independent contractors (including	but not	limit	ed t	o the	ose	liste	d ab	ove) who received	d more than	

\$100,000 in compensation from the organization -

Pai	t VIII Statement of Revenue	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
HFTS, GRANTS AR AMOUNTS	1a Federated campaigns1ab Membership dues1b122,200.c Fundraising events1cd Related organizations1d				
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	f All other contributions, gifts, grants, and similar amounts not included above	154,200.			
PROGRAM SERVICE REVENUE	Business Code 2 a b c d				
PROGRAM	f All other program service revenue g Total. Add lines 2a-2f Investment income (including dividends, interest and				
	other similar amounts) Income from investment of tax-exempt bond proceeds Royalties	923.	923.	0.	0.
	(i) Real (ii) Personal 6 a Gross Rents				
	7a Gross amount from sales of assets other than inventory . (i) Securities (ii) Other				
	b Less: cost or other basis and sales expenses				
OTHER REVENUE	8a Gross income from fundraising events (not including . \$ of contributions reported on line 1c). See Part IV, line 18				
3	c Net income or (loss) from fundraising events 9a Gross income from gaming activities. See Part IV, line 19				
	c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances				
	c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11a Conference fees 6	80,805.	80,805.	0.	0.
	b	80,805.			
	12 Total revenue. See instructions	235,928.		0.	0.

Form **990** (2010)

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	All other organizations must comp		(B)	(C)	(D) Fundraising
	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				- Park
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				de Maday (1) ya ee yay
9	Other employee benefits		*****		
10	Payroll taxes				
	Fees for services (non-employees):				
ä	Management				
	Legal			3,700.	0.
	Accounting		0.	3,700.	<u> </u>
	Lobbying				
•	Professional fundraising services. See Part IV, line 17				
	Investment management fees				
10	g Other	- Landana			
	Advertising and promotion	86.	0.	86.	0.
13	Office expenses		· · · · · · · · · · · · · · · · · · ·		<u> </u>
14	Royalties				
16	Occupancy				
17	Travel		1,223.	0.	0.
18	.				
19 20	Conferences, conventions, and meetings	60,065.	60,065.	0.	0.
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance	1,966.	1,966.	0.	0.
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
i	CONSULTING	101,400.	86,352.	15,048.	0.
	DUES & SUBSCRIPTIONS	37,069.	37,069.	0.	0.
	WEB SITE DEVELOPMENT	4,655.	4,655.	0.	0.
	HOSTING FEES	12,084.	12,084.	0.	0.
	BOARD EXPENSE	1,140.	1,140.	0.	0.
1	All other expenses	4,835.	180.	4,655.	0.
25	Total functional expenses. Add lines 1 through 24f	228,223.	204,734.	23,489.	0.
26	Joint costs. Check here ► ☐ if following SOP 98-2 (ASC 958-720), Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
BAA	* · · · · · · · · · · · · · · · · · · ·				Form 990 (2010)

ra	пx	Balance Sneet				
				(A) Beginning of year		(B) End of year
	1	Cash — non-interest-bearing		158,681.	1	108,955.
	2	Savings and temporary cash investments		130,985.	2	169,965.
	3	Pledges and grants receivable, net			3	
	4	Accounts receivable, net			4	
	5	Receivables from current and former officers, directors, trustees, ke and highest compensated employees. Complete Part II of Schedule	y employees, L		5	
	6	Receivables from other disqualified persons (as defined under sectic persons described in section 4958(c)(3)(B), and contributing employ sponsoring organizations of section 501(c)(9) voluntary employees' organizations (see instructions)	on 4958(f)(1)), vers and beneficiary		6	
S	7	Notes and loans receivable, net			7	
ASSETS	8	Inventories for sale or use			8	
S	9	Prepaid expenses and deferred charges		0.	9	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D			icociii	
	ь	Less: accumulated depreciation			10 с	
	11	Investments – publicly traded securities			11	
	12	Investments – other securities. See Part IV, line 11			12	
	13	Investments program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11			15	9,399.
	16	Total assets. Add lines 1 through 15 (must equal line 34)			16	288,319.
	17	Accounts payable and accrued expenses			17	500.
	18	Grants payable			18	
	19	Deferred revenue			19	
L	20	Tax-exempt bond liabilities			20	
Å B	21	Escrow or custodial account liability. Complete Part IV of Schedule			21	
BILLITHES	22	Payables to current and former officers, directors, trustees, key emphighest compensated employees, and disqualified persons. Comple				
<u> </u>		of Schedule L			22	
S	. 23	Secured mortgages and notes payable to unrelated third parties	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities. Complete Part X of Schedule D			25	
	26	Total liabilities. Add lines 17 through 25		9,552.	26	500.
N E T		Organizations that follow SFAS 117, check here ► X and com	plete lines			
Ť		27 through 29 and lines 33 and 34.				
A S	27	Unrestricted net assets		280,114.	27	287,819.
ANSEL-S	28	Temporarily restricted net assets			28	
	29	Permanently restricted net assets	,,.,,,,,,,,,,,		29	
O R		Organizations that do not follow SFAS 117, check here ▶ □ a	nd complete			
F		lines 30 through 34.				
FOZD BALAZOWS	30	Capital stock or trust principal, or current funds			30	
Ŗ	31	Paid-in or capital surplus, or land, building, or equipment fund		****	31	
Ĺ	32	Retained earnings, endowment, accumulated income, or other fund	s		32	
Č	33	Total net assets or fund balances				287,819.
Ē	2/1	Total liabilities and not assets/fund halances		289,666.	34	288,319.

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orm 990 (2010) TECHNOLOGY AFFINITY GROUP	-235003) 0	rayı	<u>e 12</u>
Part XI Reconciliation of Net Assets				_
Check if Schedule O contains a response to any question in this Part XI	, . ,			$\perp \perp$
	1 . 1			
1 Total revenue (must equal Part VIII, column (A), line 12)	. 1	235,		
2 Total expenses (must equal Part IX, column (A), line 25)	. 2	228,		
3 Revenue less expenses. Subtract line 2 from line 1			,70	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))		280	, II	.4.
5 Other changes in net assets or fund balances (explain in Schedule O)	. 5			—
6 Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	. 6	287	,81	9.
Part XII Financial Statements and Reporting				
Check if Schedule O contains a response to any question in this Part XII	, , , , , , , , , , , , , , , , , , ,			x
		Ye	5	No
1 Accounting method used to prepare the Form 990:	v 	- 100		
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.				
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
b Were the organization's financial statements audited by an independent accountant?		2b X		
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the review, or compilation of its financial statements and selection of an independent accountant?	ne audit,	2c X		
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.				
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue separate basis, consolidated basis, or both: X Separate basis Consolidated basis Both consolidated and separate basis	ed on a			
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the audit Act and OMB Circular A-133?	Single	За	\perp	x
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the requor audits, explain why in Schedule O and describe any steps taken to undergo such audits.	ired audit	3b		
ВАА		Form 99	0 (2	010)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Open to Public Inspection

Employer identification number

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

56-2558836 TECHNOLOGY AFFINITY GROUP Part | Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 3 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's 4 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section** 170(b)(1)(A)(iv). (Complete Part II.) 5 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 7 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 X An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts 9 from activities related to its exempt functions – subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 10 An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h. 11 Type III - Functionally integrated Type III - Other **b** Type II c | By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g No Yes A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (i) 11 g (i) 11 g (ii) A family member of a person described in (i) above? A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s) h (vi) Is the organization in column (i) organized in the (v) Did you notify the organization in column (i) of your support? (vii) Amount of support (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization in column (i) listed in (ii) EIN (i) Name of supported organization your governing document? Yes No Yes Yes (A) (B) (C) (D) (E) Total Schedule A (Form 990 or 990-EZ) 2010 BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale begii	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include 'unusual grants.')				· · · · · ·		<u></u>
2	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge					:	
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4		Des de Systema en				
Sec	tion B. Total Support						
	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources			,			
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)		MAN SAME AND AND AND AND AND AND AND AND AND AND				
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activ	ities, etc (see inst	ructions)	,		12	·
	First five years. If the Form 990 organization, check this box and	stop here		d, third, fourth, or	fifth tax year as a	section 501(c)(3)	▶∏
Sec	tion C. Computation of Pu	blic Support F	ercentage			7.4	n/
14 15	Public support percentage for 20 Public support percentage from 2	TU (line 6, column 2009 Schodula A	ι (τ) αινιαed by line Part II line 14	е II, column (т)) .		14	<u>%</u> %
	33-1/3% support test – 2010. If the and stop here. The organization	qualifies as a pub	licly supported or	ganization			
t	33-1/3% support test — 2009. If t and stop here. The organization	the organization di qualifies as a pub	id not check a box licly supported or	c on line 13 or 16a ganization	, and fine 15 is 33	3-1/3% or more, cl	heck this box
	10%-facts-and-circumstances to or more, and if the organization the organization meets the 'facts	meets the 'facts-a -and-circumstance	nd-circumstances es' test. The orgar	test, check this builtes a distribution qualifies a	ox and stop here, is a publicly suppo	rted organization	/ now ►
	10%-facts-and-circumstances to organization meets the 'facts-and	meets the facts-a d-circumstances'	nd-circumstances test. The organiza	' test, check this b ation qualifies as a	ox and stop nere. publicly supporte	, Explain in Part IV ed organization	7 now the ▶ □
18 BAA	Private foundation. If the organiz	zation did not ched	ck a box on line I	3, 16a, 16b, 17a, 0			uctions 990 or 990-EZ) 2010
~~~					-	🗸	,

# Part II Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support			· · · · · · · · · · · · · · · · · · ·			
	dar year (or fiscal yr beginning in)►	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Totai
1	Gifts, grants, contributions and membership fees						
	received. (Do not include any 'unusual grants.')		162,522.	153,450.	143,550.	154,200.	613,722.
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose		64,298.	72,802.	59,075.	80,805.	276,980.
3	Gross receipts from activities		04,290.	72,002.	3370731	- 00,000.	
	that are not an unrelated trade or business under section 513						
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5		226,820.	226,252.	202,625.	235,005.	890,702.
7 a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
t	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	: Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)	disent casa					890,702.
Sec	tion B. Total Support	1	т				
	den come for Grant to be signified in the	(a) 2006	(b) 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
	dar year (or fiscal yr beginning in)►	(a) 2000	<del>                                     </del>		000 605	225 225	000 700
9	Amounts from line 6	(4) 2000	226,820.	226,252.	202,625.	235,005.	890,702.
9 10 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses	(4) 2000	<del>                                     </del>	226,252. 4,816.	1,940.	923.	9,386.
9 10 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511	(4) 2000	226,820.				*.
9 10 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	(4) 2000	1,707.	4,816.	1,940.	923.	9,386.
9 10 a t	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is	(4) 2000	1,707.	4,816.	1,940.	923.	9,386.
9 10 a 11 12	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)		1,707.	4,816.	1,940.	923.	9,386.
9 10 a t 0 11 12	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and	is for the organiza	1,707.  1,707.	4,816.	1,940.	923.	9,386.
9 10 a 11 12 13 14 Sec	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10e, 11, and 12.)  First five years. If the Form 990 organization, check this box and	is for the organiza	1,707.  1,707.  1,707.	4,816. 4,816.	1,940. 1,940. fifth tax year as a	923. 923. section 501(c)(3)	9,386. 9,386. 900,088. ►  x
9 10 a 11 12 13 14 Sec 15	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on. Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and	is for the organiza stop here blic Support F	1,707.  1,707.  1,707.  2ercentage  (f) divided by line	4,816. 4,816.  I, third, fourth, or	1,940.	923.  923.  section 501(c)(3)	9,386. 9,386. 900,088. 
9 10 a 11 12 13 14 Sec 15	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and extion C. Computation of Pu	is for the organiza stop hereblic Support F 10 (line 8, column 2009 Schedule A,	1,707.  1,707.  1,707.  2ercentage  (f) divided by line Part III, line 15	4,816. 4,816. 4,816.	1,940.	923.  923.  section 501(c)(3)	9,386. 9,386. 900,088. ►  x
9 10 a 11 12 13 14 Sec 15 16 Sec	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage from 20 tion D. Computation of Investigations.	is for the organiza stop here blic Support F 10 (line 8, columno 2009 Schedule A, restment Incol	226,820.  1,707.  1,707.  1,707.  Percentage  (f) divided by line Part III, line 15 me Percentage	4,816. 4,816. 4,816.	1,940.  1,940.	923. 923. section 501(c)(3)	9,386. 9,386. 900,088. ▶  x  %
9 10 a 11 12 13 14 Sec 15 16 Sec 17	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and tion C. Computation of Pupulic support percentage for 20 Public support percentage from 2 investment income percentage for 10 investment income percentage for 20 investment income	is for the organiza stop here	1,707.  1,707.  1,707.  1,707.  Percentage  (f) divided by line Part III, line 15 me Percentage column (f) divided	4,816.  4,816.  4,816.  1, third, fourth, or  13, column (f))  by line 13, column	1,940.  1,940.  fifth tax year as a	923.  923.  section 501(c)(3)	9,386.  9,386.  900,088.  x  % %
9 10 a 11 12 13 14 Sec 17 18	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20 Public support percentage from 2 Investment income percentage for 133-1/3% support tests — 2010. 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9 10 a 11 12 13 14 Sec 17 18 19 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  Total support. (Add Ins 9, 10c, 11, and 12.)  First five years. If the Form 990 organization, check this box and tion C. Computation of Pupulic support percentage for 20.  Public support percentage from 2.  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Part IV	Supplemental In: Part II, line 17a c (See instructions	formation. Completer 17b; and Part II  ).	ete this part to p I, line 12. Also d	provide the explan complete this part	ations required by P for any additional in	rart II, line 10; formation.
			<b>~</b>			
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					- <b></b>	

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

### Supplemental Financial Statements

 Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.
 ► Attach to Form 990.
 ► See separate instructions. OMB No. 1545-0047

2010

Open to Public Inspection

Employer identification number

56-2558836 TECHNOLOGY AFFINITY GROUP Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' to Form 990, Part IV, line 6. (b) Funds and other accounts 2 Aggregate contributions to (during year) ..... Aggregate value at end of year ..... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II | Conservation Easements. Complete if the organization answered 'Yes' to Form 990, Part IV Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Preservation of a certified historic structure Protection of natural habitat Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a 2b b Total acreage restricted by conservation easements ..... c Number of conservation easements on a certified historic structure included in (a) ...... d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register ...... Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year > Number of states where property subject to conservation easement is located ▶ 4 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year 7 > \$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ..... In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: Revenues included in Form 990, Part VIII, line 1 ...... (ii) Assets included in Form 990, Part X ...... If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: 

b Assets included in Form 990, Part X .....

Schedule D (Form 990) 2010 TECHN	OLOGY A	FINIT	Y GROUP				56-255			Page 2
Part III Organizations Mainta	ining Colle	ctions o	of Art, Histo	rical	Treasures, o	r Other	<u>Similar Ass</u>	ets (co	<u>ontinu</u>	ed)
3 Using the organization's acquisition items (check all that apply):	on, accession	, and othe	er records, che	ck any	of the following	that are a	significant use	of its c	ollectio	n
a Public exhibition			d Loan		ange programs					
<b>b</b> Scholarly research			e Other							
c Preservation for future genera										
4 Provide a description of the organ Part XIV.			•							
5 During the year, did the organizat assets to be sold to raise funds ra	ion solicit or l ather than to l	receive do se mainta	nations of art, ined as part of	the org	an treasures, or janization's coll	ection?		Yes		No
Part IV Escrow and Custodia 9, or reported an amo	l Arrangen	nents. C	complete if	organi	zation answe	ered 'Ye	s' to Form 9	90, Pa	art IV,	line
1a Is the organization an agent, trust included on Form 990, Part X?	tee, custodiar	n, or other	intermediary 1	or cont	ributions or othe	er assets n	ot r	٦.,	г	٦
								Yes	L	No
<b>b</b> If 'Yes,' explain the arrangement	in Part XIV ai	nd comple	te the following	g table:		r		Amoun		
. Denimina telama						1c		Amoun [*]		w
c Beginning balance										
<b>e</b> Distributions during the year										
f Ending balance							CICMIII III II			
2a Did the organization include an al								Yes		No
b If 'Yes,' explain the arrangement		111 330,1 0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			<b>-</b>	_	_
Part V Endowment Funds. Co		he orga	nization ans	swere	d 'Yes' to Fo	rm 990,	Part IV, line	10.		,
	(a) Current		(b) Prior year		(c) Two years bar	3	Three years back		Four year	s back
1 a Beginning of year balance						57 (March 17 (17 ) 27 (17 ) 27 (17 )				
<b>b</b> Contributions						8.38160				
c Net investment earnings, gains, and losses						1 45 6			10 (10 (2) (10 (3) (4)	
<b>d</b> Grants or scholarships										
e Other expenditures for facilities and programs										
f Administrative expenses						77.552.752				
<b>g</b> End of year balance						5 (69) (58)				165,000,00
2 Provide the estimated percentage	of the year e	end baland	ce held as:							
a Board designated or quasi-endow			%							
<b>b</b> Permanent endowment 🕨		i								
c Term endowment ►	8									
3 a Are there endowment funds not in organization by:	·								Yes	No
(i) unrelated organizations								3a(i)		<b></b>
(ii) related organizations								3a(ii)		
<b>b</b> If 'Yes' to 3a(ii), are the related o								3b	*** **	
4 Describe in Part XIV the intended										
Part VI Land, Buildings, and			or other basis		Cost or other	(c) Ac	cumulated	(d)	Book va	منانم
Description of investment		(a) Cost (inv	estment)		isis (other)		reciation	(u)	300K V	iiu <del>c</del>
1 a Land							No SE DENGLISHED			
<b>b</b> Buildings		_				1				
c Leasehold improvements			,							
<b>d</b> Equipment					· · ·					
e Other										
Total. Add lines 1a through 1e (Column	n (d) must eq	ual Form !	990, Part X, co	lumn (E	3), line 10(c).) .			صاد ⊏ ∼	^-	201
D 6 A							Schar	THE D (*	Orm U	aいこ ノロロ

Part VII Investments—Other Securities. See	Form 990 Part X 1	ine 12
(a) Description of security or category	(b) Book value	(c) Method of valuation:
(including name of security)	\(\(\frac{1}{2}\)	Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		4444
(3) Other		
( <u>A</u> )		
(B)		
<u>(C)</u>		
(D)(E)		
(F)		
(G)		
(H)		
(I)	***************************************	
Total. (Column (b) must equal Form 990 Part X, column (B) line 12.)	-	
Part VIII Investments-Program Related. (See	Form 990, Part X,	line 13)
(a) Description of investment type	<b>(b)</b> Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		, white the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same of the same o
(7)		A CANADA CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CO
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, column (B) line 13.) 1	<u> </u>	
Part IX Other Assets. (See Form 990, Part X	, line 15)	
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Total. (Column (b) must equal Form 990, Part X, column(E) Part X Other Liabilities. (See Form 990, Part X)		,,,,,,,
Part X Other Liabilities. (See Form 990, Par (a) Description of liability	(b) Amount	
(1) Federal income taxes	(b) Amount	
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2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Schedule D (Form 990) 2010 TECHNOLOGY AFFINITY GROUP	56-2558836	Page 5
Schedule D (Form 990) 2010 TECHNOLOGY AFFINITY GROUP  Part XIV   Supplemental Information (continued)		
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#### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

2010

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

56-2558836 TECHNOLOGY AFFINITY GROUP Pt VI-A, Line 3 The organization uses the services of a consulting firm Pt VI-A, Line 3 to perform day-to-day operations on a part-time basis. Pt VI-A, Line 8a Minutes are kept for all board meetings. Pt VI-B, Line 12c Each year the organization's board is asked to sign a Pt VI-B, Line 12c new conflict of interest statement. Pt VI-C, Line 19 The organizations governing documents, conflict of interest Pt VI-C, Line 19 policy, and financial statements are available to the Pt VI-C, Line 19 public at tagtech.org and upon request. Pt XII, Line 2c The board of directors, as a whole, is responsible for the Pt XII, Line 2c oversight of the audit of its financial statements and ______ Pt XII, Line 2c selection of the independent accountant. Pt VI-B, Line 11a The 990 is prepared by O'Connell & Company. A draft Pt VI-B, Line 11a of the 990 is provided to the board of directors for review. Pt VI-B, Line 11a Then the accountant reviews the 990 with the board. With ____ Pt VI-B, Line 11a board approval, O'Connell & Company provides a signed copy Pt VI-B, Line 11a to the board's treasurer for filing. Pt VI-B, Line 15 The executive committee has benchmarked and reviewed the Pt VI-B, Line 15 executive director's compensation. Other Information Technology Affinity Group's Board of Directors has the right to set dues for its members. There are two types of members, Regular and Affiliate. Technology Affinity Group's Board of Directors has elected to set the dues to \$0 for regular members that have financial hardships.

Schedule O (Form 990), Supplemental Information to Form 990

Form 990, Page 2, Part III, Line 1 (continued)

Briefly describe the organization's mission:

technology can help its members further their philanthropic goals.

Schedule O (Form 990) Supplemental Information to Form 990

Form 990, Page 6, Line 9 (continued)

Name	Address	City	St	ZIP
Bickel, Jim	1422 Euclid Avenue, Suite 1300	Cleveland	OH	44115
O'Brien, Michael	1744 R Street, NW	Washington	DC	20009
Harris, Loretta	437 Madison Avenue	New York	NY	10022
Brandenburg, Jeff	575 Market Street, 34th Floor	San Francisco	CA	94105
Brelsford, Jonathan	Five PPG Place, Suite 250	Pittsburgh	PA	15222
Nuechterlein, Craig	101 West Pleasant Street	Milwaukee	WI	53212
Binder, David	College Road East	Princeton	ŊJ	08543
Nicholson, Kathy	2121 Sand Hill Road	Menlo Park	CA	94025
Hanson, William	100 Talon Centre Dr., Ste 1	Detroit	MI	48207
Christopher Sia	630 Fifth Ave., Ste 2550	New York	NY	10111
Deming Love	2000 Market St., Ste. 1700	Philadelpha	PA	19103