

2024



# Impact Report



# From the Board President

As we close out 2024, we celebrate a truly transformative year for the Technology Association of Grantmakers (TAG). This milestone was not only shaped by the guidance of our incredible board of directors, but also by the unwavering leadership of our Executive Director, **Jean Westrick**. Her vision and dedication have infused TAG with fresh energy. Equally important, we honor the contributions of our **TAG staff**, whose commitment and hard work have been the driving force behind this year's successes, setting the stage for an even brighter future.

Numerous highlights mark 2024. We are pleased to share some of the ways we delivered on our mission this past year. The success of **TAGlocals** in Chicago, New York City, Washington, DC, and San Francisco continued to strengthen connections across our community, fostering collaboration and shared learning. Our biennial **State of Philanthropy Tech** survey has its biggest response ever, increasing demand for data-driven insights into the practices, policies, and strategic approaches to the use of technology among grantmakers. And, the surge in interest around artificial intelligence has further elevated TAG as a leading resource for **AI Adoption in Philanthropy** sparking thought-provoking conversations and innovative ideas.

As we build on this momentum, we're thrilled to share some highlights from the past twelve months—a year defined by growth, engagement, and impact, but also by grace and transition.

**In compiling this report, we want to thank each of you for your dedication and engagement; your support has been vital to our progress this year.** As a community, we can build on our collective successes and use these to continue shaping our community's vibrant future.

We are committed to a thoughtful, member-driven approach to ensure both sustainable growth and meaningful impact.

Thank you for being an essential part of TAG's journey and a valued member of this impactful network. Here's to an inspiring 2025!

## José Aron-Díaz

### Board President

*Director of Information Technology*  
Bezos Earth Fund



# Board of Directors

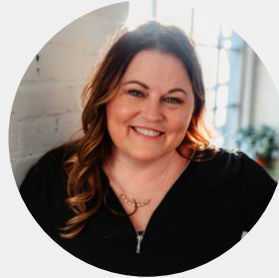
## Board Officers

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**Ann Puckett**  
*Director of IT*  
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## Board Members



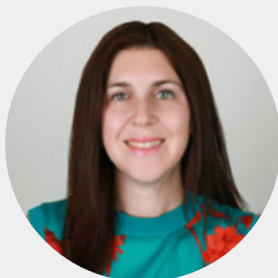
**Chad Berg**  
*Director*  
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**Ari Kramer**  
*Knowledge Management Officer*  
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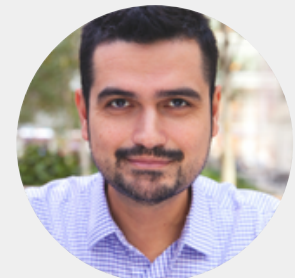
**Wendye Mingo**  
*Managing Director of IT*  
The Kresge Foundation



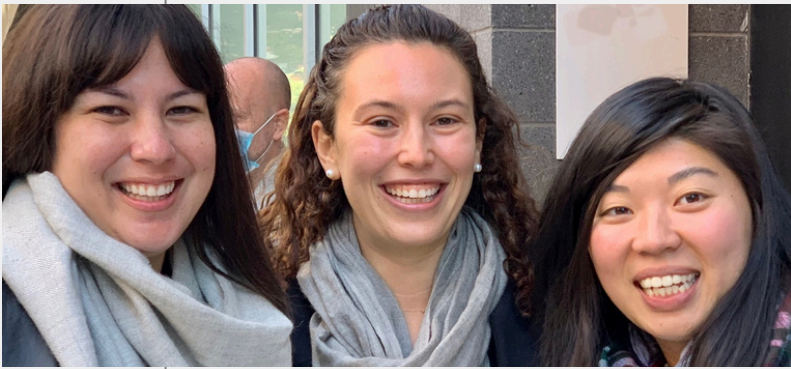
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# The voice of technology in global philanthropy



The Technology Association of Grantmakers (TAG) cultivates the strategic, equitable, and innovative use of technology in philanthropy. Our work builds knowledge, strengthens networks, and advances the social sector.



**400+**

Organizations

**2,500+**

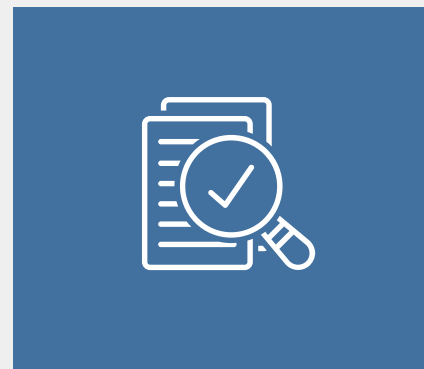
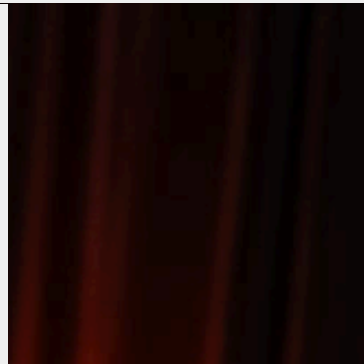
Members



# Transforming Philanthropy Through Technology

For almost two decades, the Technology Association of Grantmakers (TAG) has provided global leadership for the role of technology in philanthropy. With our members, we believe that the strategic, equitable, and innovative use of technology in the social sector will solve problems and improve lives.

In an era where technology has been woven into nearly every aspect of daily life, leveraging digital tools effectively and in alignment with our philanthropic missions to increase impact is mission-critical.



# Our Network

Whether organizations are looking to streamline operations and reduce institutional risk, deepen engagement with their communities, or harness data for measurable outcomes and decision-making, TAG provides a generous and supportive community for philanthropy professionals to *do more good*.

In 2024, **43** new organizations joined TAG's global membership of **413** member organizations, across **8** countries. Representing the diversity of the philanthropic ecosystem and functions, from infrastructure and security to data analytics and impact, our member network reflects broad expertise and experience to make big things happen with technology.



# Impact By the Numbers

In 2024, we executed our mission, served our membership, and informed the greater philanthropic community through dozens of programs, resources, and activities. Here are some highlights:

## Networking for Impact

**1,842** individual members engaged with one another in online and in person experiences. TAG's generous and welcoming community is a valuable and supportive network that helps individual members do more good.



## Learning to Transform Organization Practice

**275** members attend 4 TAGlocal events held in Chicago, New York, Washington DC, and San Francisco, where they worked collaboratively to develop strategies to manage change in the era of AI.

TAG launched its first-ever learning exchange cohort to advance innovative AI practices in philanthropy.



## Sharing to Inform the Field of Philanthropy

**355** grantmakers participated in this year's State of Philanthropy Tech Survey, the largest response to date. The one-of-a-kind survey offers key insights into key trends in philanthropy tech, including policies, budgets and staffing.

## Extending Expertise to the Broader Sector

More than **1,500** philanthropy professionals beyond the TAG membership were engaged through online presentations on TAG's Responsible AI Adoption in Philanthropy framework.

TAG also presented or moderated conversation on responsible AI at a variety of conferences across the US during the year.



# Supporting Organizations

## TAG Institutional Members

Special thanks to the following members, who have invested in building the field and stewarding long-range initiatives to harness the power of technology to transform philanthropy and create greater impact:

BILL & MELINDA  
GATES foundation

MacArthur  
Foundation

SURDNA  
ANDRUS FOUNDATION

WILLIAM + FLORA  
Hewlett  
Foundation

W.K.  
KELLOGG  
FOUNDATION

## TAG Sector Stewards

Thank you to the following members who have invested in TAG's programming to build the capacity of the philanthropic sector:

CONRAD N.  
Hilton  
FOUNDATION

THE  
ANDREW W.  
MELLON  
FOUNDATION

BEZOS  
EARTH  
FUND

AV Arnold  
Ventures



CHARLES STEWART  
MOTT FOUNDATION

DD DORIS DUKE  
CHARITABLE FOUNDATION

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FOUNDATION

THE JPB  
FOUNDATION

Robert Wood Johnson Foundation

SVCF

The  
ROCKEFELLER  
FOUNDATION

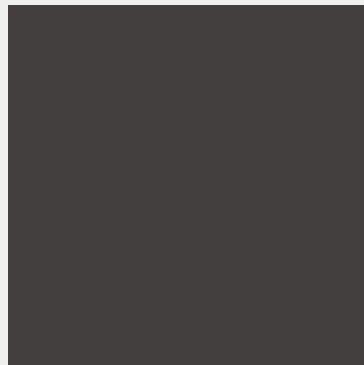
Wallace

Wellspring  
Philanthropic Fund

## Program Sponsors

Special thanks to the following sponsors and funders who provided critical resources for key programs and initiatives in 2024: *Anneberg Foundation, Blackbaud, Dupont Circle Solutions, Esri, Fluxx, Foundation Source, Foundant, GivingData, ImagineCRM, Submittable, and Temelio.*





## Jean Westrick

*Executive Director*  
Technology Association of  
Grantmakers

# About TAG

The Technology Association of Grantmakers (TAG) is a 501(c)(3) non-profit membership organization that promotes the power of technology to advance the goals of the philanthropic sector.

Interested in learning more about TAG? Want to support our mission?  
Contact us at [info@tagtech.org](mailto:info@tagtech.org)

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 [www.tagtech.org](http://www.tagtech.org)

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